



Share



Tweet



Forward

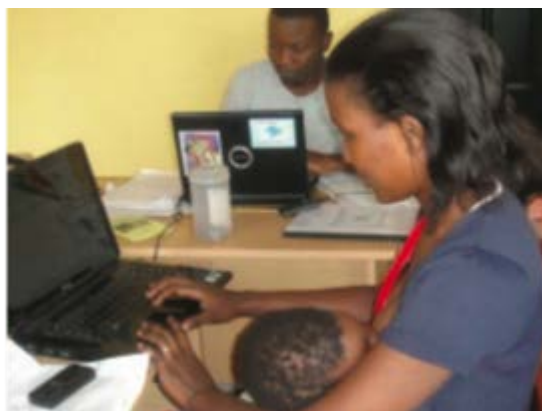
WABA International Labour Day Message

1 May 2023



World Alliance for
Breastfeeding Action

Enabling breastfeeding for working parents



Parental social protection is crucial to support new parents to combine productive and reproductive work including breastfeeding. **Many countries** still do not mandate adequate maternity/paternity/parental leave that can ensure mothers to exclusively breastfeed as per WHO

and UNICEF recommendations. Even in those countries with long parental leave like in some European countries, there are other barriers including discrimination at the workplace that prevents the parents from practising their rights.

We need to inform and educate governments, employers, trade unions, peers and society at large about the benefits of breastfeeding not only to the mother and baby but the nation as a whole. New parents need everyone's support to create an enabling environment for



breastfeeding to happen. Join our **World Breastfeeding Week (WBW2023)** campaign in demanding better tailored parental leave provisions and workplace support to make a difference for all working parents.

#WABA #breastfeeding #EnablingBreastfeeding #MakingADifference #MaternityProtection
#ParentalSocialProtection #EmpoweringParentsCampaign #WBW2023 #ILO #MayDay

For more information, please contact:

Thinagaran Letchimanan: thina@waba.org.my



World Alliance for Breastfeeding Action (WABA) is a global network of individuals and organisations dedicated to the protection, promotion and support of breastfeeding worldwide based on the Innocenti Declarations, the Ten Links for Nurturing the Future and the WHO/UNICEF Global Strategy for Infant and Young Child Feeding. WABA is in consultative status with UNICEF and an NGO in Special Consultative Status with the Economic and Social Council of the United Nations (ECOSOC). WABA coordinates the annual World Breastfeeding Week campaign.

www.waba.org.my

Copyright © 2023 World Alliance for Breastfeeding Action (WABA), All rights reserved.

Our mailing address is:

World Alliance for Breastfeeding Action (WABA)
P.O.BOX 1200
George Town, Penang 10850
Malaysia

[Add us to your address book](#)

Email: waba@waba.org.my

Website: www.waba.org.my

[unsubscribe from this list](#) [update subscription preferences](#)