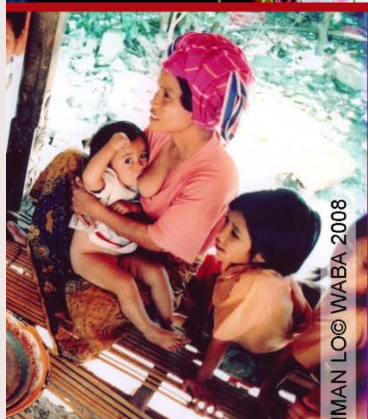


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WORLD ALLIANCE FOR BREASTFEEDING ACTION



**Happy
Mother's
Day
2024**



WABA 2024 Mother's Day message

Closing the gap: breastfeeding support for all mothers!

The [World Alliance for Breastfeeding Action](#) celebrates Mother's day and would like to highlight that many mothers still do not get enough support to breastfeed. Breastfeeding saves lives of both infants and mothers and yet socio-demographic and other factors impact negatively on the decision to breastfeed and for how long causing large inequities. There is an urgent need

to identify and reduce the inequities that exist in breastfeeding support in every context. Ensuring breastfeeding support for all mothers especially for those who are vulnerable will increase their chances to breastfeed. Join the [World Breastfeeding Week 2024](#) campaign to learn how we can close the gap in breastfeeding support. Happy Mother's Day!

#mothersday #WABA #breastfeeding #warmchain #wbw2024 #ClosingTheGap
#BreastfeedingSupportForAll



World Alliance for Breastfeeding Action (WABA) is a global network of individuals and organisations dedicated to the protection, promotion and support of breastfeeding worldwide based on the Innocenti Declarations, the Ten Links for Nurturing the Future and the WHO/UNICEF Global Strategy for Infant and Young Child Feeding. WABA is in consultative status with UNICEF and an NGO in Special Consultative Status with the Economic and Social Council of the United Nations (ECOSOC). WABA coordinates the annual World Breastfeeding Week campaign.

www.waba.org.my

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