



WORLD ALLIANCE FOR BREASTFEEDING ACTION



**Happy Mother's
day 2022**



WABA 2022 Mother's Day message

Let's step up breastfeeding support for mothers!

Breastfeeding provides [life-long benefits](#) to both mothers and babies. Unfortunately, the pandemic has [disrupted breastfeeding support](#) both in the healthcare system and community. With ongoing efforts to manage the pandemic and transition to an endemic state, there is an urgent need to rely

on evidence-based information to make policies and create efficient breastfeeding support systems to help new mothers breastfeed.

For mothers to successfully breastfeed, they [need support](#) from the people around them including fathers/partners, extended families, healthcare providers, [lactation consultants](#), [mother support groups](#), employers and the society at large. All these actors form a [Warm Chain of Support for Breastfeeding](#) and can ensure that mothers are supported throughout the first 1000 days.

Join the [World Breastfeeding Week 2022](#) campaign to step up education and support for actors in the Warm Chain. Empowered actors will be able to help mothers fulfill their breastfeeding goals.

Happy Mother's Day!

[#mothersday](#) [#WABA](#) [#breastfeeding](#) [#warmchain](#) [#wbw2022](#)



World Alliance for Breastfeeding Action (WABA) is a global network of individuals and organisations dedicated to the protection, promotion and support of breastfeeding worldwide based on the Innocenti Declarations, the Ten Links for Nurturing the Future and the WHO/UNICEF Global Strategy for Infant and Young Child Feeding. WABA is in consultative status with UNICEF and an NGO in Special Consultative Status with the Economic and Social Council of the United Nations (ECOSOC). WABA coordinates the annual World Breastfeeding Week campaign.

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