



# WORLD ALLIANCE FOR BREASTFEEDING ACTION



WABA celebrates Mother's day and applauds every mothers' breastfeeding journey. The COVID-19 pandemic has posed additional challenges for all of us, including mothers and families, but also opportunities to build back a better and more sustainable world. We call upon [fathers/partners](#), [families](#), [communities](#), [workplaces](#), [health systems](#), [governments](#) and the [whole of society](#) to ensure all mothers receive the support they need to successfully achieve their breastfeeding goals. Together the different actors can create a [Warm Chain of support for breastfeeding](#) to support the breastfeeding dyad across the first [1000 days](#). Join the [World Breastfeeding Week 2021](#) campaign to learn how we can all work together as a society to create an enabling and supportive environment for breastfeeding. Happy Mother's Day!

#mothersday #WABA #breastfeeding #warmchain #wbw2021



World Alliance for Breastfeeding Action (WABA) is a global network of individuals and organisations dedicated to the protection, promotion and support of breastfeeding worldwide based on the Innocenti Declarations, the Ten Links for Nurturing the Future and the WHO/UNICEF Global Strategy for Infant and Young Child Feeding. WABA is in consultative status with UNICEF and an NGO in Special Consultative Status with the Economic and Social Council of the United Nations (ECOSOC). WABA coordinates the annual World Breastfeeding Week campaign.

[www.waba.org.my](http://www.waba.org.my)