



World Alliance for  
Breastfeeding Action

# Message from WABA Chairpersons

19 August 2020

## I want to be involved

in the work to protect, promote and  
support breastfeeding worldwide.

JOIN NOW

Friends and colleagues,

### **Invitation to become an Affiliate and Partner of WABA**

WABA has played a key role in the protection, promotion and support of breastfeeding worldwide. All this has been achieved with dedicated support from individuals and organisations like you. The breastfeeding landscape has changed over the last decades with more actors, and increasingly more complex challenges. WABA has to move with the tide and has undergone a restructuring. We invite you to become part of the restructured WABA.

After 28 years of existence, an extensive governance review was conducted to examine and revamp our partnership and network model. A more inclusive structure with diverse partners will enable greater participation, new approaches and enhanced collaboration. This will improve WABA's responsiveness as an alliance and lead to greater impact. The culmination of the governance review is the current [WABA Working Principles of July 2020](#).

In the current WABA Working Principles, Endorsers will now be called "Affiliates" (Individual and Organisational Affiliates). Affiliates will continue to have the privilege of submitting nominees to the WABA Steering Council (SC). Individual Affiliates can also nominate and stand for elections to the Steering Council. Organisational Affiliates can also become Partners at global, regional or country levels and collaborate more closely with WABA. The [WABA Rules of Engagement](#) and the [Frequently Asked Questions \(FAQs\)](#) specify the details of the criteria, privileges, conditions and responsibilities of Affiliates and Partners.

## How to become a WABA Affiliate and Partner

Affiliates will be required to submit an application form and to pay [annual dues](#). Due to the Covid-19 pandemic and its consequences for many individuals and organisations, WABA offers to waive the membership due for the first year for all individuals and organisations who join WABA by Monday, 14 September 2020. Those who join by 14 September 2020 will be entitled to nominate candidates for the upcoming SC elections and Individual Affiliates may stand for the SC elections. For Organisational Affiliates, you can also indicate in the same form if you want to sign up as a Partner of WABA. Please click [here](#) to apply to become a WABA Affiliate and Organisational Partner.

Thank you for your continuous support for WABA's work to protect, promote, and support breastfeeding. We look forward to you joining WABA as an Affiliate and Partner. Together, we can accelerate efforts to protect, promote and support breastfeeding worldwide.

If you are planning any activities to celebrate [World Breastfeeding Week 2020](#), please do complete our [pledge form](#) and we will be sharing this on our website. If you have already undertaken any activities to celebrate, please complete our [report form](#).

Thank you.

Sincerely,

Dr. Felicity Savage, WABA Chairperson

Dato' (Dr.) Anwar Fazal, WABA Chairperson Emeritus

*"Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has."*

*Margaret Mead*

**JOIN NOW TO GET YOUR FIRST YEAR MEMBERSHIP FREE!!!**



World Alliance for Breastfeeding Action (WABA) is a global network of individuals and organisations dedicated to the protection, promotion and support of breastfeeding worldwide based on the Innocenti Declarations, the Ten Links for Nurturing the Future and the WHO/UNICEF Global Strategy for Infant and Young Child Feeding. WABA is in consultative status with UNICEF and an NGO in Special Consultative Status with the Economic and Social Council of the United Nations (ECOSOC). WABA coordinates the annual World Breastfeeding Week campaign.

[www.waba.org.my](http://www.waba.org.my)