



World Alliance for  
Breastfeeding Action

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# General Principles of the World Alliance for Breastfeeding Action

- Breastfeeding is a universal right of all mothers and infants. WABA shall work to protect, promote and support this right worldwide.
- WABA shall support the [Innocenti Declaration](#)<sup>1</sup> and the [WHO/UNICEF Global Strategy for Infant and Young Child Feeding](#)<sup>2</sup> and shall act to achieve their operational targets.
- WABA shall support the ending of all promotion of breastmilk substitutes and infant and young child feeding products as in the [International Code of Marketing of Breastmilk Substitutes and subsequent relevant World Health Assembly Resolutions](#)<sup>3</sup>.
- WABA does not accept funds (salary, grants, scholarships, donations, etc.) or gifts from manufacturers or distributors of breastmilk substitutes, infant and young child feeding products, feeding bottles and teats.

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<sup>1</sup> The Innocenti Declaration can be viewed at [https://www.unicef.org/nutrition/index\\_24807.html](https://www.unicef.org/nutrition/index_24807.html).

<sup>2</sup> The WHO/UNICEF Global Strategy for Infant and Young Child Feeding can be viewed at <https://apps.who.int/iris/bitstream/handle/10665/42590/9241562218.pdf?sequence=1>.

<sup>3</sup> The International Code of Marketing of Breastmilk Substitutes and subsequent relevant World Health Assembly resolutions can be viewed at <https://www.who.int/nutrition/netcode/resolutions/en/>.