

19th December 2019

Report of the First Conference Fostering Baby-Friendly Community (1st CFBC) – 25-27/11/2019, Kingdom of Saudi Arabia

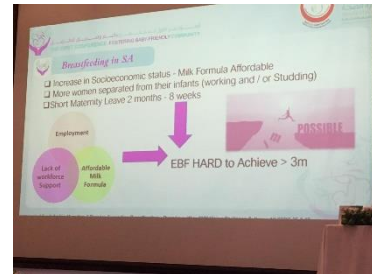
By Amal Omer-Salim, Executive Director, WABA



The **First Conference Fostering Baby-Friendly Community (1st CFBC)** organised by the Ministry of Health, Kingdom of Saudi Arabia (KSA) was held on 25-27/11/2019 in Jeddah, KSA.

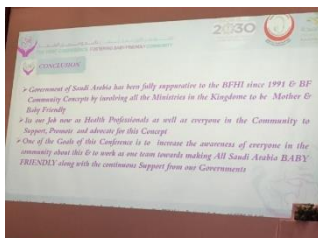


The rates of breastfeeding in the KSA are relatively low and declining. This Conference was thus timely. A wide range of topics were covered under the themes: role of Governmental, National and International organisations in advocating for Baby-Friendly Communities (BFC), Baby-friendly accreditation progress and presentation of relevant evidence-based guidelines and protocols.



The Conference included about 150 participants from Saudi Arabia, Egypt, Kuwait, Oman, United States, Malaysia, Jordan representing national government, civil society organisations, UNICEF, ABM, ILCA, IBFAN, LLLi and [WABA](#).

Dr Amal Omer-Salim, Executive Director of WABA gave three keynote lectures on: Government support for lactating working mothers, role of NGOs in fostering BFC, Creating a warm chain of support for BF-BFC.



WABA would like to thank the Ministry of Health KSA and the Conference Director and Chair of the Scientific Committee: Dr Hanan A. Sultan, ABOG, FRCOG, IBCLC, Consultant Obstetrician and Gynaecologist for inviting WABA to attend. We will explore collaboration with the Ministry of Health in the KSA to support the impressive national and regional work on breastfeeding friendly communities as part of the Warm Chain Campaign.

