

A message from WABA to IBFAN on its 30th anniversary

It is with great pleasure that the World Alliance for Breastfeeding Action, WABA, wishes IBFAN a very happy and momentous 30th anniversary. With 3 decades of hard work IBFAN has given the world's mothers and children a better life through removing the gravest obstacles of the promotion of breastmilk substitutes and by protecting, promoting and supporting breastfeeding via its global network.

WABA recognizes IBFAN's leaders over the years for their commitment, forethought, courage and endurance in fighting the "battle of the bottle" in order to put health above profits! Fast, Furious and Flexible! And for the next 30 years, may we add Fortuitous!

WABA is proud to have IBFAN as a core partner, and thanks its leaders who have also been pioneers in the WABA alliance, for their on-going involvement. IBFAN's engagement in WABA has taken many shapes and forms, and most recently as joint partners in both the Sida and Norad projects, namely the global Breastfeeding Initiative for Child Survival (gBICS). We know that this collaborative effort is not only essential but a very positive and synergistic way forward for the breastfeeding movement and for our common networks to help ensure better health and development for children worldwide.

We continue to wish IBFAN many more fruitful and dynamic years ahead.

Kudos and long live IBFAN!

Message delivered and read by Dr. Elisabet Helsing, October 12 2009