

[View this email in your browser](#)

JOIN THE #WBW2018 SOCIAL MEDIA MOVEMENT

Breastfeeding is the foundation of life, vital to a sustainable and fair world. #WBW2018 focuses on how breastfeeding helps prevent malnutrition in all its forms, is crucial for the health of our planet and its people, and is the great equaliser that can help break the cycle of poverty.



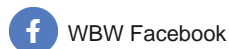
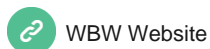
Let's engage with each other to achieve greater impact and galvanise a social media movement to advance breastfeeding as part of good nutrition, food security and poverty reduction.

We have developed creative assets that can be used to raise awareness, share experiences on social media platforms and stay updated.

[View our Social Media Kit](#)

Have a successful #WBW2018!

#WBW2018 #FoundationOfLife #worldbreastfeedingweek2018
#WABA #breastfeeding #SDGs





World Alliance for Breastfeeding Action (WABA) is a global network of individuals & organisations concerned with the protection, promotion & support of breastfeeding worldwide. WABA action is based on the Innocenti Declaration, the Ten Links for Nurturing the Future and the Global Strategy for Infant & Young Child Feeding. Its core partners are International Baby Food Action Network (IBFAN), La Leche League International (LLL), International Lactation Consultant Association (ILCA), Wellstart International and Academy of Breastfeeding Medicine (ABM). WABA is in consultative status with UNICEF & an NGO in Special Consultative Status with the Economic and Social Council of the United Nations (ECOSOC).

Copyright © 2018 World Alliance for Breastfeeding Action (WABA), All rights reserved.

Want to change how you receive these emails?
You can [update your preferences](#) or [unsubscribe from this list](#).