

# World Breastfeeding Week 2017 – Your Part makes a Difference



We mark the 25<sup>th</sup> [World Breastfeeding Week](#) (WBW) this year by celebrating all of you, our growing family of mothers and fathers, advocates, experts, decision-makers and opinion shapers, all of you who believe in making a difference!

[Last year](#), we began a campaign to [align](#) the protection, promotion and support of breastfeeding with broader efforts to achieve the United Nation's [Sustainable Development Goals](#) (SDGs). WABA clustered the SDGs into 4 [Thematic Areas](#) that relate to each other and to breastfeeding. Organising complex information on the SDGs for WBW2016 was an essential first step. We take heart from the [success](#) of WBW2016 and the engagement that followed.

The #WBW2017 theme *Sustaining Breastfeeding Together* is about finding each other and [working together](#) for the common good! Let us [plan](#) to campaign for a generation. We need to recognise the part we can play and the difference we can make, then find others who share in our desire to protect, promote and support breastfeeding.

Read the full statement on [WBW website](#).