

WABA's 27th Birthday

Valentine's Day reminds us to celebrate love in all its forms. This day 27 years ago, the [World Alliance for Breastfeeding Action](#) (WABA) was formed to protect, promote and support breastfeeding – a powerful expression of love and care. Breastfeeding, like love, is an intimate act that can flourish with the support of others. WABA strives to create a [#WarmChain](#) of support that places the mother-baby dyad at the core and coordinates efforts at all levels to provide a continuum of care across the first [1000 days](#). You can be part of the Campaign and create a warm chain of support in your community. Watch out for news and resources coming your way!



#WBW2018

Breastfeeding is the foundation of life. Therefore, this World Breastfeeding Week, we address the links between breastfeeding and the double burden of malnutrition, food security, climate change and poverty reduction. Check out our [website](#) for resources such as the Logo, Action Folder, Poster and Social Media Kit. Let's start to lay the foundation for a healthy and prosperous future generation now.



WABA Seed Grant Project

There is strength in numbers. Working together to effect change can best be achieved with adequate support. The Seed Grant Project will engage organisations working on collaborative projects linked to our three campaigns: Empowering Parents Campaign (EPC), Warm Chain and World Breastfeeding Week. The EPC Seed Grants are already on going and we will be announcing the Warm Chain and WBW Seed Grants later this year.

Breastfeeding Training

WABA organises the Breastfeeding Advocacy and Practice ([BAP](#)) Course to equip doctors, midwives and other senior health professionals with knowledge and skills. In 2018, the BAP course will be held between 9-22 September in Penang, Malaysia. BAP 2018 will focus on training Warm Chain Teams from selected countries in Asia and Africa.

Towards a Sustainable World – One Breastfeeding Friendly City at a Time

WABA coordinates the Making Penang Breastfeeding Friendly (MPBF) project which brings together relevant stakeholders across health, community and workplace sectors. Normalising breastfeeding requires attitudinal, policy and infrastructural changes for mothers to breastfeed anytime, anywhere. The vision is to make Penang the first breastfeeding friendly state in the country, which will then be promoted as a model to other states of Malaysia and beyond. Creating breastfeeding friendly cities will contribute to the [Sustainable Development Goals](#) (Goal [11](#)).

WABA at International Events

We look forward to engaging with you at the [World Health Assembly 2018](#), the [International Lactation Consultant Association](#) conference, the [Academy of Breastfeeding Medicine](#) conference, the [22nd International AIDS Conference](#) and many more!