

# Congratulations on IBFAN's 37th Anniversary

Dear IBFAN Global Council members and all our IBFAN colleagues,

**WABA congratulates the International Baby Food Action Network (IBFAN) on its' 37th Anniversary, on 12 October 2016.**



IBFAN and WABA both work on improving breastfeeding rates worldwide through the protection, promotion and support of breastfeeding and optimal infant feeding practices. IBFAN has relentlessly fought to reduce infant and young child morbidity and mortality through consistent vigilance on industry marketing strategies and adverse developments in infant nutrition by highlighting these at World Health Assembly (WHA) and beyond. IBFAN works for universal and full implementation and monitoring of the International Code of Marketing of Breastmilk Substitutes and WHA Resolutions. IBFAN is one of WABA's core partners and plays an important role in the protection of sound infant feeding practices through Code vigilance, human rights advocacy and monitoring of breastfeeding trends. This role continues to be relevant and important in today's world.

Warm regards  
WABA