

Enhancing Education in Lactation Management in the Undergraduate Medical Curriculum

PROGRAMME

7.45am – 8.30am Registration

DAY 1 consists of plenaries on the following areas:

1. Presentation of experience in local medical schools.
2. The Well Start experience
3. Newer evidence for the advantages of breastfeeding
4. Newer evidence in lactation practice
5. The Malaysian Code of Ethics
6. Handling maternal lactation and feeding problems
7. Handling infant problems
8. Problems of newborn and low birth weight infants
9. Teaching and Learning in Medical education: What might be useful in breastfeeding education
10. Breastfeeding in Malaysia

DAY 2 consists of the following workshops and plenary sessions:

Workshops:

1. Develop a set of learning objectives that could be used in a Malaysian Medical School
2. Preclinical subject matter
3. Appropriate student experience in lactation management
4. The role of specific medical disciplines in breastfeeding education

Plenary:

1. Presentation of workshop output
2. Summing up and future direction

About the Conference

At this conference, we will present and discuss the current status of lactation management curriculum in Malaysian medical schools. With the assistance of an internationally renowned panel we will make recommendations which can be used to assist schools in enhancing this area of their curriculum.

This is an excellent opportunity for your Medical Programme to update its teaching and learning in this area with the assistance of international and experienced experts.

Objectives:

The aim of this conference is to discuss and promote the development and enhancement of lactation management in medical curriculum among medical schools in Malaysia.

At the end of the conference, participants should:

1. Have an overview of how lactation management is being taught in medical schools in Malaysia and elsewhere
2. Be equipped with new evidence in lactation practice that would be important for doctors to know
3. Be equipped with current evidence on effective methods of teaching lactation management to medical students
4. Be aware of what resources are available for developing lactation management curriculum
5. Be able to develop new or enhance existing lactation management curricula in their own institutions

Audience:

The target audience is as follows:

1. Medical curriculum committee members
2. Medical educators responsible for teaching lactation management in each of the relevant disciplines
3. Medical education experts

INTERNATIONAL FACULTY:

1. DR AUDREY NAYLOR,
Wellstart International, USA
2. DR FELICITY SAVAGE,
Institute for Child Health, UK
3. DR MIRIAM LABBOK,
University of North Carolina, USA

with Local Speakers

REGISTRATION FEE

RM350 per person

Registration fee includes two lunches, four refreshment breaks and conference materials. Registration fee DOES NOT include accommodation.

VENUE: The Northam All Suites Hotel, Penang.

For more information please visit:

<http://www.northam-hotel.com.my/>

You need to make your own reservations. If you would like to obtain the special room rates at The Northam All Suites Hotel, Penang, please quote "WABA" and the conference name upon registration. To make your accommodation reservations, please call 04-370 1111.

Other nearby hotels:

1. 1926 Heritage Hotel - Tel : 04-228 1926
<http://www.1926heritagehotel.com>
2. Hotel Regal Penang - Tel : 04-2279584
<http://www.hotelregalmalaysia.com.my>
3. Good Hope Inn - Tel: 04-229 0111
<http://www.goodhopehotel.com.my/penang/>

TO REGISTER: Please fill in the attached Registration Form or download the form from WABA website at www.waba.org.my or Penang Medical College at www.pmc.edu.my.

For more info, please contact:
Ms Pei Ching at info@waba.org.my

This conference is co-organised by World Alliance for Breastfeeding Action and Penang Medical College.

World Alliance for Breastfeeding Action



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Website: <http://www.waba.org.my/>

The World Alliance for Breastfeeding Action (WABA) is a global network of individuals and organisations concerned with the protection, promotion and support of breastfeeding worldwide based on the Innocenti Declarations, the Ten Links for Nurturing the Future and the WHO/UNICEF Global Strategy for Infant and Young Child Feeding. Its core partners are International Baby Food Action Network (IBFAN), La Leche League International (LLL), International Lactation Consultant Association (ILCA), Wellstart International and Academy of Breastfeeding Medicine (ABM). WABA is in consultative status with UNICEF and an NGO in Special Consultative Status with the Economic and Social Council of the United Nations (ECOSOC).

Penang Medical College



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Tel: (604) 226 3459
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PMC is a partnership with two of the oldest and most respected medical schools in Ireland, the Royal College of Surgeons in Ireland (RCSI) and University College Dublin (UCD). PMC academic staff have developed an interest in breastfeeding education and have a Lactation Consultant on their staff. This is enhanced by a close connection with WABA.

Erika © WABA 2010

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3 – 4 May 2012

8.30am – 5.00pm

Venue: The Northam All Suites Hotel,
Penang

Organized by:



**World Alliance for
Breastfeeding Action**



**Penang Medical
College**