



*"Dear friends of the breastfeeding movement,*

*Greetings from the WABA Secretariat!*

*In conjunction with WABA's 20th Anniversary on 14 February 2011, WABA is pleased to announce the launch of the **Breastfeeding Gateway** website ([www.bfgateway.org](http://www.bfgateway.org)). With a multitude of breastfeeding information available online, one may be overwhelmed by the abundance of resources, articles, forums, and support services. This Gateway was developed as a "one-stop-centre" that links you with up-to-date breastfeeding information and related tools that already exist on the internet. You'll be able to refine your search from a comprehensive pool of relevant and accurate breastfeeding resources based on your interests and needs. The Gateway will help to mitigate the search process as it identifies several key resources as a starting point for your navigation process. Ultimately, it minimises the time spent searching so you can start learning!*

*This gateway is still in its beta (testing) phase and will require some fine-tuning to maximise its usability and effectiveness. The Gateway Development Team (comprising of Denise Fisher (ILCA/WABA Fellow), Sam Shng, Katherine Houg, Chuah Pei-Ching and Julianna Lim) has developed this Gateway based on an original template from Nand Wadhvani (WABA International Advisory Council Member). They have spent the last few months researching and compiling a thorough list of resources on a variety of breastfeeding related topics drawing input from the WABA General Assembly and the breastfeeding network,*

*The gateway is NOT meant to replace any existing breastfeeding websites. If anything, it will bring more traffic to these sites. It also differs from a traditional website in that several of the sections are self-updating in order to highlight the most up-to-date information. Our hope is that the site will eventually become your home browser, a "gateway" to breastfeeding advocacy, research, and awareness as it happens in real-time!*

*Your feedback is very much appreciated on the content and links which will help us continue to improve this service. We look forward to hearing from you soon!*

*All the best,*

*The Gateway Development Team*