



# **Nutrition and Nurture in Infancy and Childhood: Bio-Cultural Perspectives**

Organised by the Maternal and Infant Nutrition and Nurture Unit (MAINN),  
School of Public Health and Clinical Sciences,  
University of Central Lancashire

**Tuesday 8th, Wednesday 9th and Thursday 10th September 2009**

Grange Over Sands, Cumbria, UK

## Conference Information

### Keynote Speakers:

**Andy Bilson** – *How do we promote cultural change in organisations and communities?*  
Professor of Social Work, University of Central Lancashire, UK

**Fiona Dykes** – *Infant and young child feeding: tackling the cycle of nutritional deprivation*  
Professor and Director of Maternal & Infant Nutrition & Nurture Unit (MAINN), University of Central Lancashire, UK

**Renée Flacking** – *Breastfeeding and becoming a mother: experiences and expectations of mothers with preterm babies*  
Department of Women's and Children's Health, Uppsala University, Sweden

**Kevin Frick** – *Economic analysis of policy to promote breastfeeding*  
Johns Hopkins Bloomberg School of Public Health, USA

**Gabrielle Palmer** – *Politics of breastfeeding*  
Author of *The Politics of Breastfeeding* (2009) published by Pinter and Martin

**Magda Sachs** – *Breastfeeding liminality: can a new growth chart help breastfeeding over the threshold and make it normal?*  
Infant Feeding Co-ordinator, Salford Primary Care Trust, UK

### Location

The conference will take place at the Grange Hotel, Grange Over Sands, Cumbria, situated on the fringe of the Lake District in beautiful surroundings. For details on the charms of this stylish location go to [www.grange-hotel.co.uk](http://www.grange-hotel.co.uk)

### Background

There is a growing understanding of the complex interactions between socio-cultural, biological, political and economic influences upon infant and child feeding, eating and nutrition. This international, interdisciplinary conference is organised by the Maternal and Infant Nutrition and Nurture Unit (MAINN). MAINN is a multidisciplinary unit within the School of Public Health and Clinical Sciences, Faculty of Health and Social Care at University of Central Lancashire, UK.

The conference links closely with the international journal *Maternal and Child Nutrition* (Wiley-Blackwell Publishing) that has its editorial office in MAINN.

The conference will explore key themes from a range of disciplinary perspectives on infant and child feeding, eating and nutrition.

### Aims:

The conference aims to:

- Enhance understanding of the complex interactions between socio-cultural and biological factors in infant and child feeding, eating and nutrition.
- To explore the nature of the relationship that is engendered between mother and child in connection with various types of nutritive and nurturing behaviour.
- To increase understandings of breastfeeding as a bio-cultural activity.
- To focus upon key strategic initiatives that may impact upon practices related to infant and child feeding, eating and nutrition.

### Participants:

The conference will be of interest to practitioners, academics and students across a spectrum of disciplines including:

- Anthropologists
- Biological Scientists
- Breastfeeding Support and Advocacy Groups
- Dieticians
- Health economists
- Health Visitors
- Infant Feeding Specialists
- Lactation Consultants
- Maternal and Child Health Nurses
- Medical Doctors/Physicians
- Medical Sociologists
- Midwives
- Neonatal nurses
- Nutritionists
- Public health specialists
- Psychologists
- Sociologists

## Day 1: Tuesday 8th September 2009

**08.30 - 09.30** Conference registration and refreshments

**09.30- 09.40** Eileen Martin, Dean, Faculty of Health and Social Care, University of Central Lancashire

**09.40 - 09.50** Alison Chambers, Head of School of Public Health and Clinical Sciences, University of Central Lancashire

**09.50 - 10.00** Chairs address by conference convenor: Fiona Dykes

**10.00 - 10.50** **Keynote: Gabrielle Palmer - Politics of breastfeeding**

**10.50 - 11.20** Refreshments

**11.20 - 11.50** **Concurrent Session: 1**

**Room A:** Teshome B, Makau WK, Getahun Z, Taye G (Kenya) Infant feeding practices as predictors of malnutrition among under-5 children in a food surplus region of Ethiopia

**Room B:** Groleau D, Cabral IE (Canada, Brazil) Reconfiguring insufficient breast milk as a sociosomatic problem: mothers of premature babies using the kangaroo method in Brazil

**Room C:** Renfrew M, Dyson L, Herbert G, McCormick F, McFadden A, Spiby H, Wallace L (UK) Where next in addressing inequalities? Implications of the work of the Public Health Collaborating Centre for Maternal & Child Nutrition

**Room D:** Gage H, Raats M, Schmid M, Morgan J, Williams P, Martin-Bautista E, Campoy C, Von Rosen-Von Hoewel J, Koletzko B, Jakobik V, Desci T, Laitinen K (EU countries) Lifelong health outcomes of breastfeeding: information for consumers in five European countries

**12.00 - 12.30** **Concurrent Session: 2**

**Room A:** Faircloth C (UK) What's natural about breastfeeding?

**Room B:** Spiro A (UK) The symbolic value of food: an ethnographic study of Gujarati families

**Room C:** Beake S, Dykes F, McCourt C, Schmied V, Sheehan A (UK, Australia) Women's perceptions and experiences of breastfeeding: A meta-synthesis of qualitative research

**Room D:** Henderson J, Redshaw M (UK) What women think of the feeding support they receive in hospital? A qualitative study

**12.30 - 13.40** Lunch

**13.40 - 14.30** **Keynote: Renée Flacking - Breastfeeding and becoming a mother: experiences and expectations of mothers with preterm babies**

**14.40 - 15.10** **Concurrent Session: 3**

**Room A:** Cabral IE, Groleau D (Brazil, Canada) Duration of exclusive breastfeeding after discharge from the kangaroo mother method: the socio-cultural challenge for policy makers at Rio de Janeiro

**Room B:** McInnes R, Shepherd A, Cheyne H, Niven C (UK) Influences on breastfeeding in the neonatal unit

**Room C:** Swanson V, McInnes R, Nicol H, Cheyne H, Mactier H, Callender E (UK) Developing confidence in the neonatal unit: the relationship between infant feeding practices and maternal self-efficacy

**15.20 - 15.50** **Concurrent Session: 4**

**Room A:** Brimdyr K, Widstrom A-M, Svensson K, Cadwell K, Turner-Maffei C, Abdul-Fadl A, el Alfy A (Egypt, Sweden, USA) Implementing immediate uninterrupted skin-to-skin using PRECESS: a case study

**Room B:** Dyson L, Renfrew MJ, McCormick F (UK) Promoting breastfeeding in neonatal units: evidence of effectiveness for interventions, with a focus on kangaroo skin-to-skin contact

**Room C:** Flacking R, Ewald U, Wallin L (Sweden) Association between skin-to-skin care and breastfeeding in very preterm infants

**15.50 - 16.30** Refreshments

**16.30 - 17.30** **Concurrent Workshops (limited places)**

**Room A:** Kerac M, McGrath M, Bizouerne C, Wilkinson C, Shoham J, Seal A (UK) MAMI (Management of Acute Malnutrition in Infants) A review of current field management of acutely malnourished infants under six months of age

**Room B:** Hart Anna (UK) 'Confound it': Good practice in the collection, analysis and reporting of quantitative data from observational studies

**Room C:** Henry S, Hargreaves N, Chinery A, Hymer K (UK) 'Sophie's Choice Theatre Company'

**Room D:** McIntyre H, Cullen L, Ellis L (UK) Implementing and achieving accreditation of UNICEF (UK) Baby Friendly Initiative standards

**18.00 - 19.00** **Editorial Board Meeting (Maternal and Child Nutrition Editorial Board members)**

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## Day 2: Wednesday 9th September 2009

- 09.00 - 09.10** Welcome by Chair: Renée Flacking  
**09.10 - 10.00** **Keynote: Andy Bilson - How do we promote cultural change in organisations and communities?**
- 10.10 - 10.40** **Concurrent Session: 1**  
**Room A:** Barnes M, Cox J, Doyle B, Timms H, Reed R (Australia) Improving breastfeeding rates through implementation of the Ten Steps to Successful Breastfeeding  
**Room B:** Entwistle F, Kendall S, Mead M (UK) Towards an 11th step to successful breastfeeding: the importance of self-efficacy in breastfeeding support  
**Room C:** Reid J, Schmied V, Beale B (Australia) 'I only give advice if I am asked': Grandmothers perceptions of their role in the infant feeding decisions and parenting practices  
**Room D:** Sachs M (UK) 'Weighing it up' – reasons for weighing breastfed babies in a UK clinic

### 10.40-11.10 Refreshments

- 11.10-11.40** **Concurrent Session: 2**  
**Room A:** Ingram J, Johnson D (UK) The effects of BFI training on the breastfeeding attitudes and knowledge of health visitors and their confidence in helping mothers to breastfeed  
**Room B:** Sheridan V (UK) Organisational culture and mother-baby contact after birth  
**Room C:** Schmied V, Gribble K, Sheehan A, Dykes F, Cioffi J, Taylor C (Australia & UK) The problem of breastfeeding in implementation of WHO/UNICEF BFI  
**Room D:** Hammond A, Chinery A, Dykes F, Byrom S, Melvin C (UK) 'Someone to care': a phenomenological exploration of women's experiences of the breastfeeding peer support offered by community business enterprise, Little Angels

- 11.50-12.20** **Concurrent Session: 3**  
**Room A:** Hoddinott P, McInnes R (UK) What is the evidence that providing breastfeeding education and/or support in a group setting improves breastfeeding outcomes?  
**Room B:** Wilkins C, Ryan K, Green J (UK) An evaluation of the 'Bump to Breastfeeding' DVD  
**Room C:** Thomson G, Dykes F, Bilson A (UK) Facilitators and barriers to implementing the community version of the UNICEF UK Baby Friendly Initiative  
**Room D:** Wallace L, Law S, Dunn O (UK) A trial of workbook and workshop methods of delivery of training health visitors and midwives in the knowledge required to meet UNICEF BFI training standards, using the Coventry University Breastfeeding Assessment (Cuba)

### 12.20-13.30 Lunch

Chair: Victoria Hall Moran (Senior Editor of Maternal & Child Nutrition)

- 13.30-14.20** **Keynote: Magda Sachs – Breastfeeding liminality can a new growth chart help breastfeeding over the threshold and make it normal?**
- 14.30-15.00** **Concurrent Session: 4**  
**Room A:** Groleau D (Canada) Duration of breastfeeding in the context of poverty: negotiating cultural change and symbolic capital of motherhood  
**Room B:** Anderson C (UK) Negotiating breastfeeding in the private/public sphere: an exploratory study of women's experiences  
**Room C:** Oyewole J (Nigeria) Print media coverage of breastfeeding messages in Nigeria between 1999-2008  
**Room D:** Wallsworth J (UK) The Golden Rules Attachment project

- 15.10 -15.40** **Concurrent Session: 5**  
**Room A:** Dowling S (UK) Secrecy and taboo in contemporary british breastfeeding experience  
**Room B:** Gallagher L (Ireland) Infant feeding in Ireland – the historical perspective  
**Room C:** Sheehan A (Australia) Breastfeeding in Australia – a socio-cultural perspective  
**Room D:** Brown AE, Lee MD (UK) Maternal control of feeding is measurable prenatally: Differences between mothers who intend to breast feed or formula feed

### 15.40-16.10 Refreshments

- 16.15-17.15** **Concurrent Workshops (limited places):**  
**Room A:** Hall Moran, V (Senior Editor – Maternal and Child Nutrition) Writing for publication  
**Room B:** Rich G, Woods S, Thomson S, Byrom A, Turley M (UK) Engaging with fathers: breastfeeding and dads  
**Room C:** Stockdale J, Sinclair M, Kernohan G, Weir P (N. Ireland) Designing women-centred breastfeeding instruction using motivational instructional design  
**Room D:** Becker G (Ireland) Mothers learning to hand express – what skills do they need and are they assisted to learn?

**19.00** **Wine Reception (funded by Wiley-Blackwell – publishers of Maternal & Child Nutrition)**

**19.45** **Conference Dinner (optional)**

## Day 3: Thursday 10th September 2009

- 09.00 - 09.10** Welcome and Chair's address: Magda Sachs  
**09.10 - 10.00** **Keynote: Kevin Frick - Economic analysis of policy to promote breastfeeding**
- 10.10-10.40** **Concurrent Session: 1**  
**Room A:** Hannula L, Kaunonen M, Tarkka M-T (Finland) Breastfeeding outcomes, breastfeeding attitudes and self-efficacy in the hospital and six weeks postpartum in Finland  
**Room B:** Gupta R, Katira I, Burt S, Edwards J (UK) The setting up of a frenulotomy service in Lancashire  
**Room C:** Angell C, Alexander J, Hunt J (UK) 'You can do either': What are primary school children's perceptions of choice in infant feeding?  
**Room D:** Khoo BS (UK) Britain's battle with food 'can't stop eating...won't eat'

### 10.40 - 11.10 Refreshments

- 11.10-11.40** **Concurrent Session: 2**  
**Room A:** Lee Yi Ching C, Ip Wan Yim (Hong Kong) The efficacy of breastfeeding in Hong Kong women  
**Room B:** McFadden C, Baker L, Lavender T (UK) Exploration of factors which influence women's breastfeeding experiences following lower uterine caesarean section  
**Room C:** Ingram J, Johnson D (UK) Increasing breastfeeding support in a large primary care trust (UK): action research in children's centres  
**Room D:** Barnes M, Neller A, Reed R, Williams C, Willcocks K (Australia) Women's stories of breastfeeding and mothering following assisted conception

- 11.50-12.20** **Concurrent Session: 3**  
**Room A:** Sheehan A (Australia) Complex decisions: exploring the infant feeding decision in the first six weeks post-birth  
**Room B:** Taylor A (UK) Exploring the impact of education on midwives' attitudes to breastfeeding using women's narratives of their lived experience of breastfeeding  
**Room C:** Sibeko L (Canada) Using maternal knowledge in translating HIV breastfeeding policy  
**Room D:** Burns E, Schmied V, Fenwick J, Sheehan A (Australia) 'Wednesday's Child': discursive representations of newborn infant feeding behaviour

### 12.20-13.30 Lunch

Chair: Virginia Schmied

**13.30-14.20** **Keynote: Fiona Dykes - Tackling the cycle of nutritional deprivation**

- 14.30-15.00** **Concurrent Session: 4**  
**Room A:** Francis J, Rogers K, Dickton D, Pardini R (USA) Comparative analysis of retinol, ascorbic acid, and alpha-tocopherol in baby milk using varied delivery systems  
**Room B:** McFadden A, Renfrew M, Atkin K (UK) Breastfeeding support for women of Bangladeshi origin  
**Room C:** Sloan S (UK) Exploring potential behavioural mechanisms behind the association between breastfeeding and reduced risk of childhood obesity: maternal feeding styles and children's eating behaviours

- 15.10 -15.40** **Concurrent Session: 5**  
**Room A:** Berg M, Sparud-Lundin C (Sweden) Breastfeeding, glycemic control and support in mothers with type 1 diabetes  
**Room B:** Skinner A, Smalles S, Raynor P, Small N, Dykes F, Lowe N (UK) Factors affecting food choice in South Asian parents in Bradford UK  
**Room C:** Wordley J, Borkoles E, Sahota P, Dixey R (UK) Barriers impinging on parental feeding behaviours of toddlers in an obesity prevention intervention: HELP (Healthy Eating Lifestyle for Parents)

**15.50-16.45** **Close of conference – Fiona Dykes (conference convenor)**

### 16.45 Refreshments

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## Conference Fees

### Full Conference Package

Three-day conference attendance which includes all conference documentation, lunch and refreshments on each day of the conference.

**Cost £370 + VAT (£425.50)**

### Single Day

One selected day's conference attendance.  
Conference documentation and refreshments & lunch for that day.

**Cost £125 + VAT (143.75)**

### Conference Dinner

Delegates may book a place at the conference dinner on Wednesday 9th.

**Cost £35 + VAT (£40.25)**

## Terms and Conditions

### Value Added Tax (VAT)

The rate of value added tax is currently 15%. Overseas and delegates from certain organisation may be able to claim a VAT refund. Please contact your local taxation office for details.

### Accommodation

The conference venue is the Grange Hotel in Cumbria. Accommodation at the venue is available (subject to availability) by calling +44 (0) 15395 33666 or by visiting [www.grange-hotel.co.uk](http://www.grange-hotel.co.uk) Please quote the conference when booking. A special rate of £79 (inc vat) B&B per person per night (single occupancy) and £69 (inc vat) B&B per person per night (double occupancy) will apply.

### Payment Terms

On completion of the booking form, payment may be made by cheque, credit card or direct credit transfer. On production of a purchase order by the delegate's organisation or institution, an invoice may also be raised. Receipts will be issued within twenty-eight days after the conference. Unfortunately if you are from a country outside the EU, Australia, New Zealand, Japan, Canada or the USA, we require a payment in advance by cheque, or BACS/money transfer with a remittance advice, credit cards are not acceptable under these circumstances.

We do not accept or action emails or telephone calls asking for letters of invitation.

### Substitution and Cancellation

If delegates are unable to attend, they may make a substitution at any time. If it is not possible to notify the substitution prior to the conference, this should be done immediately on arrival at the conference. If necessary, the booking may be cancelled in writing up to twenty eight days before the conference. Refunds will be subject to an administration fee of £25 plus VAT. After this date, regrettably, we cannot make refunds on cancellations. We strongly recommend that overseas delegates take out appropriate travel insurance.

### Special Diets/Special Needs

All catering is organised with options to fulfil the requirements of vegetarians. However, we can accommodate most dietary requirements if these are indicated to us on booking. We are happy to clarify special needs and access prior to booking.

### Quality Assured

At the end of the conference, you will be asked to complete an evaluation form. To ensure we maintain a high quality of service, we welcome your comments and suggestions and would ask that you take the time to complete these details and return them to us.

### Data Protection

The information you provide on the booking form will be held on a database to process the confirmation of your place and so that we can keep you up to date with other relevant products and services provided by the University of Central Lancashire. We do not pass your details on to any companies outside the University group for marketing purposes. Please write to the Faculty of Health & Social Care, Business Development Unit, University of Central Lancashire, Preston, PR1 2HE if you would like to receive mailings.



### Enquiries (General Administration)

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