

# WORLD BREASTFEEDING WEEK (WBW)

## World Breastfeeding Week Action Folders

US\$3.00

Folded size: 21 x 29.7cm, six pages, available from WBW 1994.



# Publications Catalogue

## World Breastfeeding Week Posters

Open size: 63 x 29.7cm, available from WBW 1997

US\$2.50



### The Golden Bow - Metal Pin and Bookmark

US\$2.00

A beautifully crafted metal pin that comes with a bookmark.

The bookmark carries the meaning of the golden bow

and is hot stamped in gold colour. Available in English and French.

## Celebrate World Breastfeeding Week Postcards

US\$10.00 (per set)

Two sets of postcards (12 pieces per set) with mother and child/family artworks by various artists from Penang, Malaysia



## World Alliance for Breastfeeding Action

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# GENDER & BREASTFEEDING

## Against All Odds Gendered Challenges to Breastfeeding RADHA HOLLA-BHAR

US\$12.00

2005; WABA & CEFEMINA; Softcover; 14.7 x 21 cm; 194 pages  
ISBN No: 983-2685-06-0

Against All Odds is a book about women's testimony to the challenges they face daily in their infant feeding decisions and in managing breastfeeding and other life demands, particularly the need to work and survive. The book provides an overview and analysis of the gender issues involved in women breastfeeding and includes 11 case studies from 10 countries. It also includes an enabling framework for gender-based strategies to protect, promote and support breastfeeding.



The World Alliance for Breastfeeding Action (WABA) is a global network of individuals and organisations concerned with the protection, promotion and support of breastfeeding worldwide based on the Innocenti Declarations, the Ten Links for Nurturing the Future and the WHO/UNICEF Global Strategy for Infant and Young Child Feeding. Its core partners are International Baby Food Action Network (IBFAN), La Leche League International (LLL), International Lactation Consultant Association (ILCA), Wellstart International and Academy of Breastfeeding Medicine (ABM). WABA is in consultative status with UNICEF and an NGO in Special Consultative Status with the Economic and Social Council of the United Nations (ECOSOC).

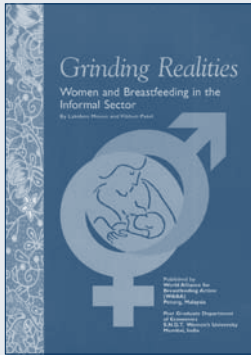


**Breastfeeding**  
*Reproductive Health and Rights Issue*  
LAKSHMI MENON AND SARAH AMIN

US\$8.00

2005; WABA; Softcover; 14.7 x 21 cm; 80 pages; ISBN No: 983-2685-07-9

This publication aims to situate breastfeeding within the women's reproductive health and rights agenda, and looks at both issues as a common concern to the women's health movement as well as the breastfeeding movement. It provides an introduction to the reproductive health and rights framework and points out that breastfeeding is an integral part of women's reproductive health and reproductive right thereby revealing common grounds and clear purpose for the two movements to strengthen ties and work together.

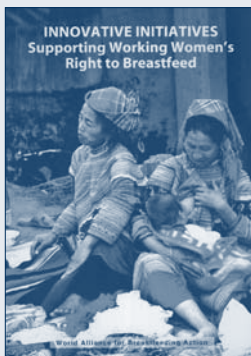


**Grinding Realities**  
*Women and Breastfeeding in the Informal Sector*  
LAKSHMI MENON AND VIBHUTI PATEL

US\$10.00

2005; WABA; Softcover; 14.7 x 21 cm; 140 pages; ISBN No: 983-2685-08-7

Grinding Realities provides an understanding of the plight of women workers in the informal sector and examines women's never-ending work in their homes, including caring and nurturing which is unwaged and generally not counted as "real" work. The book suggest recommendations to improve the situation of women in the informal sector and support breastfeeding. It includes a select annotated bibliography on women workers in rural and urban informal sectors who are engaged in contract, home-based, seasonal and temporary work.



**Innovative Initiatives**  
*Supporting Working Women's Right to Breastfeed*  
LAKSHMI MENON AND CHRIS MULFORD

US\$15.00

2007; WABA; Softcover; 14.7 x 21 cm; 242 pages; ISBN No: 978-983-2685-10-4

This is a compilation of cases of innovative seedgrant projects which aim to support women combine work and breastfeeding in formal and informal work settings. These initiatives range from specific local initiatives to national maternity protection campaigns: raising awareness on working women's rights to breastfeed, setting up crèches and mother-friendly workplaces, strengthening and implementing national maternity protection legislation, working towards ratification of ILO Convention 183, (C183) and finding out from women themselves about the challenges they face as they combine breastfeeding with earning an income.



**MOTHER SUPPORT**

**Mother Support for Breastfeeding**  
*Selected statements and excerpts about Mother Support in key international documents*

US\$4.00

MELISSA CLARK VICKERS, PAULINA SMITH, REBECCA MAGALHÃES AND JULIANNA LIM ABDULLAH

2009; WABA; Softcover; 14.7 x 21 cm; 26 pages; ISBN No: 978-983-2685-11-1

This booklet is to be used by breastfeeding advocates as an entry point for promotion, advocacy and fund raising for mother support.



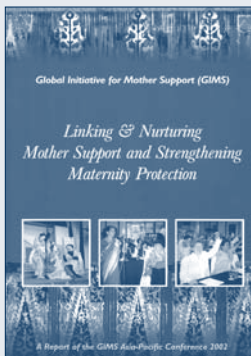
**The State of the Art of Mother Support Summit**  
*Breastfeeding Mother – Yesterday, Today & Tomorrow*

US\$20.00

Documentation by: MARYANNE STONE JIMÉNEZ  
Editorial by: PAULINA SMITH, REBECCA MAGALHÃES AND JULIANNA LIM ABDULLAH

2009. WABA; Softcover; 29.7 x 21 cm; 87 pages

Recognising the importance of Mother Support, WABA and La Leche League International (LLLI) implemented a Summit on the State of the Art of Mother Support in Chicago, Illinois, USA 18-19 July 2007. More than fifty participants from 23 countries representing 20 organisations met for this 2-day WABA-LLLI Mother Support Summit.



## Global Initiative for Mother Support (GIMS) *Linking & Nurturing Mother Support and Strengthening Maternity Protection*

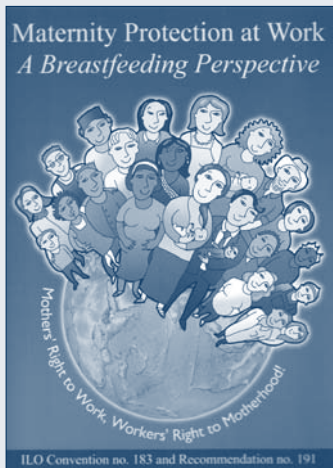
US\$10.00

A Report of the GIMS Asia-Pacific Conference 2002

**CHRIS MULFORD**

2002. WABA; Softcover; 29.7 x 21 cm; 69 pages; ISBN No: 983-99192-7-X

Over one hundred and fifty people from over 25 countries gathered and met in Kuala Lumpur in 2002 to highlight good support practices that already exist, explore new support measures, share experiences across different cultural contexts and launch a GIMS network in the region, that would support mothers during pregnancy, birthing, breastfeeding and child care. This report covers the 5 day event including all the keynote addresses, plenary sessions and conference outcomes.



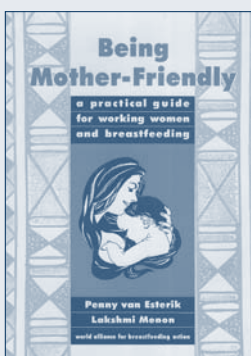
## WORKING WOMEN & BREASTFEEDING

### Maternity Protection at Work *A Breastfeeding Perspective*

US\$10.00

2003; 23.5 x 30.5 cm

This campaign kit contains relevant and concise information for easy use to advocate for the protection of and improvements for breastfeeding mothers at workplaces using the ILO Convention 183. It also outlines a sample step by step plan for a maternity protection campaign that provides practical suggestions for groups intending to undertake the issue. The kit is a joint publication by the Maternity Protection Coalition, comprising of IBFAN, ILCA, the LINKAGES project and WABA, with technical assistance from the International Maternal & Child Health, Uppsala University, Sweden and UNICEF.



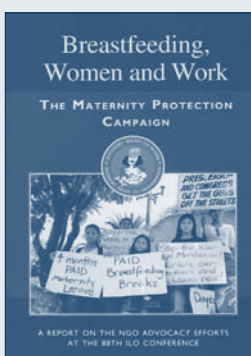
### Being Mother-Friendly: A Practical Guide for Working Women and Breastfeeding

**PENNY VAN ESTERIK AND LAKSHMI MENON**

US\$20.00

1996; WABA; Softcover; 29.7 x 21 cm; 90 pages; ISBN: 983-99192-0-2

Written in an easy to understand style, this guidebook provides information and advice on how women can combine breastfeeding while resuming work. Available in English and French.



### Breastfeeding, Women & Work *The Maternity Protection Campaign*

US\$10.00

Lead Writer: **CHRIS MULFORD**

Contributing Writers: **AMAL OMAR-SALIM, INES FERNANDEZ AND EVA HANSEN**

2000; WABA; Softcover; 21.6 x 28 cm; 77 pages

This is a report on the advocacy efforts of the Maternity Protection Coalition (MPC) to ensure stronger global standards on maternity protection. The MPC played a significant role in both the 87<sup>th</sup> and 88<sup>th</sup> ILO Conference in terms of raising public awareness and educating delegates from the trade unions and governments on the importance of breastfeeding and maternal health and how breastfeeding is a right of all working women.



## Women's Rights to Maternity Protection: Information for Action

US\$13.00

Author: **VIRGINIA YEE AND DILRINI RANATUNGA**

with assistance from **GLORIA DE SAGARRA AND GAYLE GIBBONS**

1996; Clearinghouse on Infant Feeding and Maternal Nutrition, American Public Health Association under a cooperative agreement with the United States Agency for International Development, Office of Health and Nutrition; Softcover; 21.6 x 28 cm; 86 pages

The purpose of this book is to help advocates to maternity protection to review laws in their own countries and compare them with provisions in their workplaces. This book is intended as a catalyst for action where information is presented on maternity protection for employed women in a framework that is useful.



## Breastfeeding, Women & Work Human Rights and Creative Solutions

US\$7.00

1998 Philippines Workshop Report

**CHRIS MULFORD, PENNY VAN ESTERIK, SARAH AMIN AND RAJA ABDUL RAZAK**

1998. WABA & ARUGAAN; Softcover; 29.7 x 21 cm; 44 pages; ISBN No: 983-99192-4-5

WABA together with ARUGAAN, organised a five-day workshop based on the mother baby friendly workplace initiative in Quezon City, Philippines. This report highlights the current issues on the topic of Breastfeeding and Women's Work. The articles within present WABA's position on issues such as feminism, human rights, maternity legislation, mother and baby-friendly workplaces, support systems, advocacy and strategies and tools for change.



## Child Friendly Creche

US\$10.00

*Let's eat, learn, play*

**MA INES AVELLANA FERNANDEZ, VELVET ESACARIO ROXAS, IRIS MICHELLE UBERAS & PING RED**

ARUGAAN & WABA; Softcover; Size: 21.6 x 28 cm; 48 pages in full colour

This guide booklet is a useful tool in learning how to interact with babies and toddlers and developing good eating habits using the WHO Global Strategy on Infant and Young Child Feeding integrating Early Childhood Care and Development. This will help mothers, fathers, caregivers, child educators, policy makers and others involved with children's health.

# BREASTFEEDING & HIV



## Red Ribbon and Golden Bow Metal Pin

US\$2.00



Together it means responsiveness and support for women, mothers, girls and babies for survival, food security, better reproductive health, gender equity and community support.



## Gender, Child Survival and HIV/AIDS: from Evidence to Policy

US\$10.00

Author: **FRANCOISE GUIGNE**

Contributors: **MIRIAM H LABBOK AND PENNY VAN ESTERIK**

2006; WABA and Founders College, York University; Softcover; 29.7 x 21 cm; 48 pages

The Conference on Gender, Child Survival and HIV/AIDS: from Evidence to Policy was jointly organised by the World Alliance for Breastfeeding Action (WABA) and the Anthropology Department of York University in Toronto, Canada, 7-9 May 2006. The conference successfully gave rise to collective insights on the inter-twining issues of breastfeeding, maternal and child survival, and HIV/AIDS from a gender perspective.



## HIV & Infant Feeding

A report of WABA-UNICEF Colloquium

Author: **TED GREINER**

Contributors: **ARJAN DE WAGT AND MIRIAM LABBOK**

US\$10.00

2003; WABA and Unicef; Softcover; 29.7 x 21 cm; 92 pages; ISBN: 983-99192-8-8

The Colloquium was held in Arusha, Tanzania, the first meeting focused on HIV/AIDS and infant feeding that brought together 165 relevant key players in the areas of both prevention of mother-to-child transmission (PMTCT) and breastfeeding. Participants included representatives from breastfeeding NGO's, NGO's working in the areas of PMTCT, UN agencies, donor agencies, governments and researchers in the area of HIV and infant feeding. This report covers the 2-day event including all the keynote addresses, plenary sessions and colloquium outcomes.

## WABA FORUM & CONFERENCE REPORTS

### Nurturing the Future

#### *Challenges to Breastfeeding in the 21<sup>st</sup> Century*

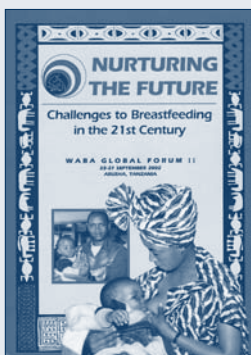
Edited by: **LASKHMI MENON**

Contributions by: **KOAY VI VIEN, ROSHA FORMAN AND SARAH AMIN**

US\$10.00

2004; WABA; Softcover; 29.7 x 21 cm; 212 pages; ISBN: 983-2685-02-8

The WABA Global Forum II held in Arusha, Tanzania, from 23- 27 September 2002 provided yet another unique opportunity for rallying worldwide participation in the movement to protect, promote and support breastfeeding, maternal and child health. The Forum II met calls from the movement to hold another unifying event six years after the first Forum in Bangkok, Thailand. Over 300 people from 70 countries participated in Forum II. Throughout the five years, movement leaders and experts gave inspiring and cutting edge presentations organised into 18 major themes.



### Breastfeeding

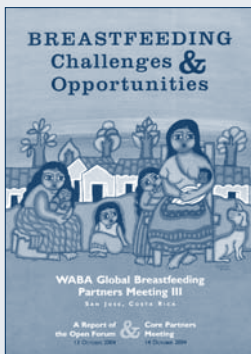
#### *Challenges & Opportunities*

**SARAH AMIN**

US\$8.00

2005; WABA; Softcover; 29.7 x 21 cm; 116 pages; ISBN: 983-2685-03-6

The Third WABA Global Breastfeeding Partners Meeting (GBPM III) was jointly organised by CEFEMINA, WABA's regional focal point, and the WABA Secretariat. The GBPM III was held immediately after IBFAN's 25<sup>th</sup> anniversary, bringing the partners together in conjunction with this IBFAN milestone for greater sharing, celebration and understanding. Riding on the excitement and energy of the core IBFANers present, it was a truly synergistic occasion, both for the international participants and for local Costa Ricans involved in breastfeeding advocacy and support.



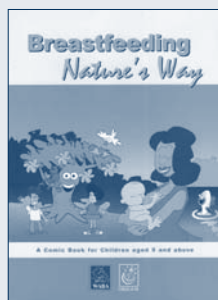
## ENVIRONMENT

### Breastfeeding: Nature's Way – Comic Book

US\$4.00

1999; WABA and Origem; Softcover; 16.5 x 23 cm; 12 pages

WABA's comic booklet, is a fun way for children aged 9 and above to learn how breastfeeding contributes to a healthier child and the environment. Available in English and French.



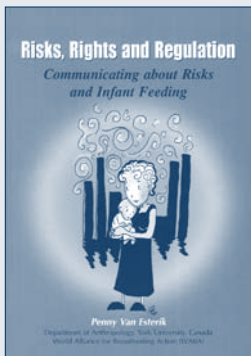
### Breastfeeding: Nature's Way – Colouring Book

US\$4.00

1999; WABA and Origem; Softcover; 29.7 x 21 cm; 16 pages

This colouring book is recommended for young children aged four to eight. They'll have fun colouring the images while learning about breastfeeding and the environment. Available in English and French.





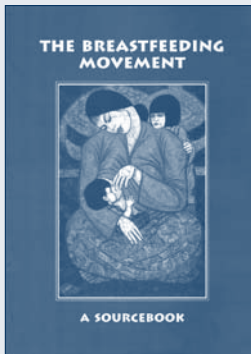
**Risks, Rights and Regulation**  
*Communicating about Risks and Infant Feeding (2<sup>nd</sup> Edition)*  
PENNY VAN ESTERIK

US\$8.00

2002; WABA; Softcover; 14.5 x 21 cm; 104 pages; ISBN: 983-99192-6-1

This book highlights the difficulties of translating the toxicological evidence into language that public can understand and use, particularly in the face of commercial interests that benefit from casting doubts on breastfeeding.

## GENERAL PUBLICATIONS



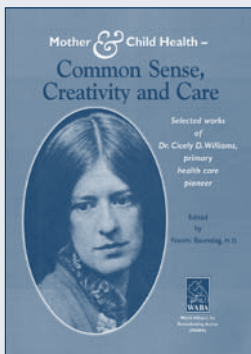
**The Breastfeeding Movement**  
*A Sourcebook*

US\$30.00

Compiled by LAKSHMI MENON, ANWAR FAZAL, SARAH AMIN AND SUSAN SIEW

2003; WABA; Softcover; 29.7 x 21 cm; 308 pages; ISBN: 983-2685-01-X

This is exactly the book that breastfeeding advocates need – history, information and documents all in one. From Cicely William's historical speech on Milk and Murder in 1939 to the current Global Strategy for Infant and Young Child Feeding, the Sourcebook is a compilation of selected documents significant to the breastfeeding movement. A useful feature of the book is a list of selected bibliography, internet resources, key contacts, events, songs, poems and illustrations for ideas. As HIV and infant feeding is a growing concern for the breastfeeding movement, a section is dedicated to the subject.



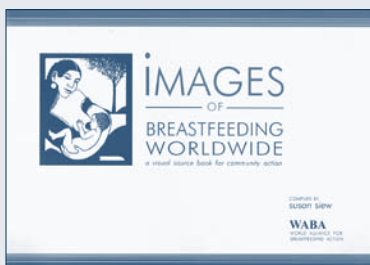
**Mother & Child Health**  
*Common Sense, Creativity and Care*

US\$20.00

Compiled by LAKSHMI MENON, ANWAR FAZAL AND NAOMI BAUMSLAG

2006; WABA; Softcover; 29.7 x 21 cm; 188 pages; ISBN: 983-2685-09-5

Dr. Cicely Williams was an international renowned 20<sup>th</sup> century paediatrician. She revolutionised maternal infant care services in the developing world. She left us with much wisdom eg. cuddles are just as important as calories; you can't learn nutrition from a biochemist; the importance of listening to mothers and grandmothers before talking.



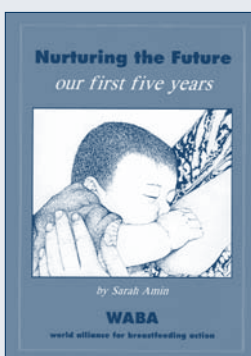
**Images of Breastfeeding Worldwide**  
*A Visual Source Book for Community Action*

US\$25.00

Compiled by SUSAN SIEW

1999; WABA; Softcover; 29.7 x 21 cm; 192 pages; ISBN: 983-99192-3-7

This book contains over 450 images from 57 countries celebrating the diverse and rich visual expressions of breastfeeding and the special relationship between mother and child. This collection can be used as visual aid in communicating breastfeeding situations, processes, maternal and child nutrition and also in classes on art, environment, society and culture, food security, human rights, health and development issues.



**Nurturing the Future**  
*Our first five years*  
SARAH AMIN

US\$18.00

1996; WABA; Softcover; 29.7 x 21 cm; 120 pages; ISBN: 983-99192-2-9

The birth and growth of the World Alliance for Breastfeeding Action (WABA) is captured beautifully in this book. The development of such a comprehensive network of networks, which involves every major stream of work to protect, promote and support breastfeeding is explained in detail.



## **First Food, First Right**

**ANWAR FAZAL**

US\$8.00

2002; WABA; Softcover; 14.5 x 21 cm; 82 pages; ISBN: 983-99192-6

This book is a selected collection of inspiring speeches and writings of Anwar Fazal whose vision, ideas and strategies for action have contributed to WABA becoming a movement. It serves to bring to our consciousness that breastmilk is human being's first food and breastfeeding is the first human right. First Food, First Right will inspire readers to join the struggle to keep alive the breastfeeding movement.



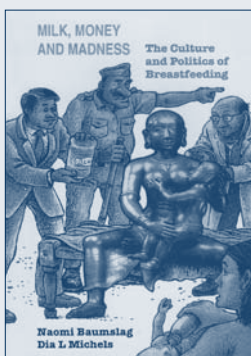
## **Moving Forewords**

**ANWAR FAZAL**

US\$8.00

2002; WABA; Softcover; 14.5 x 21 cm; 98 pages; ISBN: 983-2685-00-1

This book is a delightful collection of forewords written by Anwar Fazal in 32 publications dealing with such diverse subjects such as peace and justice, environment, health, urbanisation, habitat and consumer issues. These moving forewords serve to provide strength, courage and inspiration to help readers move forward in social activism and make a real difference to our world.



## **Milk, Money and Madness**

***The Culture and Politics of Breastfeeding***

**NAOMI BAUMSLAG AND DIA MICHELS**

US\$18.00

1995; The Other Indian Press; Softcover; 14 x 21.5 cm; 290 pages; ISBN: 81-85569-35-5

The authors examine the issue of breastfeeding, clearly drawing the line between fact and fiction. They show how a product created to help sick children and foundlings was transformed into a powerful international industry with revenues of USD22 million a day. They investigate how an intimate and self-affirming life experience that is responsible for the survival of our species has been reduced to "just one feeding option".



# PUBLICATIONS ORDER FORM

## Publications Catalogue



World Alliance for Breastfeeding Action

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QUANTITY	TITLE OF PUBLICATION	UNIT PRICE	AMOUNT
<b>TOTAL</b>			

### ORDERING INSTRUCTIONS:

- All prices include postage handling and costs.
- Payments should be by bank draft or cheques drawn on a US Bank, made payable to "World Alliance for Breastfeeding Action Berhad"
- Please allow 7-14 days for delivery
- A minimum order of US\$50.00 is encouraged to help cover airmail postage, bank charges and commission.

Name: \_\_\_\_\_ Organisation: \_\_\_\_\_

Address: \_\_\_\_\_

Post Code: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone No: \_\_\_\_\_ Fax No: \_\_\_\_\_

Email address: \_\_\_\_\_

I enclose bank draft/cheque for US\$ \_\_\_\_\_ Date : \_\_\_\_\_