

WARM CHAIN of Support for Breastfeeding

The Warm Chain places the mother-baby dyad at the core and follows the first 1,000 days timeline. It strives to link different actors by coordinating efforts at all levels to provide a continuum of care. Each actor or link in the Warm Chain may already be part of an existing initiative. With consistent messages and proper referral systems throughout the warm chain, the mother-baby dyad will benefit from ongoing support and skilled assistance. All mothers are then empowered with a more satisfying and effective breastfeeding experience.

The continuum of care during the first 1,000 days

MOTHER & BABY TIMELINE

Pregnancy

Child's 2nd Birthday

INITIATIVES

Antenatal Care

Delivery & Postpartum Care

Care Beyond Six Weeks

ACTORS

- ▶ Dieticians / nutritionists
- ▶ Family members
- ▶ Lactation consultants
- ▶ Trade Unions
- ▶ Employers / Employees
- ▶ Healthcare Providers
- ▶ Peer Support

Protect, promote and support breastfeeding through the Warm Chain

www.waba.org.my/warm-chain/



Your involvement in supporting mothers along the WARM CHAIN

Action	Counselling	Screening	Teaching	Problem solving
Timeline				
Antenatal				
Labour & delivery				
Early contact (1–2 hours)				
Postnatal (within 1 month)				
Ongoing 1 (< 6 months)				
Ongoing 2 (6–24 months)				

Complete a survey to identify your roles along the warm-chain at <http://waba.org.my/warm-chain>



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